

OUR SERVICES

Applied Research Consultants uses the latest technology and research methods to provide a wide range of reasonably priced consulting services including:

- Research Design
- Survey Design, Development, and Administration
- Web-based Surveys
- Statistical Consulting
- Program Evaluation
- Focus Groups
- Needs Assessment
- Personnel Training
- External Grant Evaluation
- Organizational Assessment
- Leadership Development
- And more!*

* ARC's policy is that we do not assist or provide services for theses or dissertations.

CONTACT INFORMATION

Phone: 618-453-3536

Email: arcmail@siu.edu



C O U P O N

ONE-HOUR CONSULTATION MEETING WITH ARC

This coupon entitles you to a free, one-hour consultation meeting with ARC. At this meeting you will have the opportunity to speak with ARC associates regarding the consulting services that we offer as well as discuss ways in which we can assist you.

APPLIED RESEARCH CONSULTANTS
LIFE SCIENCE II - MAIL CODE 6502
SOUTHERN ILLINOIS UNIVERSITY
1125 LINCOLN DRIVE
CARBONDALE, ILLINOIS 62901

SIU
CARBONDALE

APPLIED RESEARCH CONSULTANTS



SIU
CARBONDALE

SOUTHERN ILLINOIS UNIVERSITY
**APPLIED RESEARCH
CONSULTANTS**

ABOUT ARC

Applied Research Consultants is an organization comprised of graduate research associates housed within the Psychology Department at Southern Illinois University Carbondale (SIU) and directed by Kristin Pankey.

Applied Research Consultants (ARC) is a 2-year vertical practicum conceptually built around a student-run consulting firm. ARC allows students to apply their statistics and research methodology training to real-world situations, working from start to finish on consulting and evaluation projects.

Founded in 1981, ARC has been using quantitative and qualitative methods to provide research and consulting services for a variety of local, regional, and national organizations, such as:

- Illinois Board of Higher Education
- McNair Scholars Program
- Southern Illinois University Board of Trustees
- University of Illinois Chicago
- Illinois Nurse Assistant/Aide Training
- Illinois Department of Public Health
- Microsoft
- U.S. Navy Medical Services Corps
- The City of Carbondale
- The Village of Huntley



ARC PERSONNEL



ARC DIRECTOR Kristin Pankey is originally from southern Illinois and received her M.S. in Applied Psychology from SIUC. During her time at SIUC, she also participated in ARC as an Associate and led numerous projects. Since graduating,

she worked as a Consultant for Morehead Associates in Charlotte, NC, later acquired by Press Ganey Associates, Inc. As a consultant, she presented employee engagement survey results to healthcare leaders across the country, guiding them in action planning and helping them to create strategies for improving engagement. She has also worked for Starbucks Coffee Company, Amazon and Boeing in Seattle, WA, where her work revolved around employee engagement, organizational research, and recruitment. She currently consults for Alpha Omega Associates (AOA) on a variety of projects related to surveys, coaching, leadership development, and other organizational consulting.

ARC ASSOCIATES ARC is designed as a small independent consulting firm and typically has between 8 and 12 active student associates. ARC has continued uninterrupted since its inception in 1981 with advanced students assisting in the training of newer students.

OUR SPECIALIZATIONS

- Evidence-based recommendations for program improvement
- Organizational development and restructuring
- Improving retention and attendance
- Objective evaluation and recommendations for improvement to various organizational elements (programming, job descriptions, hiring procedures, etc.)
- Justification for continued financial support of currently funded projects and/or interventions
- Qualitative and quantitative data analysis
- External evaluation for grant projects

ARC.SIU.EDU